

# 2nd Announcement

Southeast Asian Ministers of Education Organization -

Regional Centre for Higher Education and Development

(SEAMEO RIHED)

**2016 SEAMEO RIHED International Workshop on**

**Internationalization and Academic Exchanges:**

***“Embracing the New Normal for IZN:******Quality Mobility”***

Information Note

23rd - 25th February 2016

Bangkok, Thailand

**INTRODUCTION**

Internationalization (IZN) is a key element in today’s higher education trends and landscape. For Southeast Asia, the ability of HEIs to manage different aspects of internationalization, to respond to a more multi-cultural and international environment, and to produce skilled graduates equipped with globalized and intercultural mindset are of major concerns as the realities of regional community and economy approach.

In the year 2015, upon recognition of the capacity development as a critical mechanism in supporting and accelerating the competencies of HEIs, a workshop focusing in the field of international relations was designed and initiated to equip with the knowledge of the internationalization of higher education and skills required to manage international activities for international relations offices and enhance a regional collaboration among HEIs. Through a specifically planned workshop, the outcome was the development of standard practices agreed by participants, which would be used for further cooperation among respective HEIs.

The development of the Workshop combined the experiences of the ASEAN International Mobility for Students (AIMS) Programme and the M-I-T Internationalization Award (iAward), with the work evaluated by International Relations Officers (IROs). In addition, the course contents were tailored for participants, based on the results of the Seminar on Internationalization Management for HEIs organized by SEAMEO RIHED in March 2013, where participants indicated that support was needed to achieve better results in competencies in internationalization management. All have confirmed the importance of intercultural communication and partnership management.

This year, following the success and significant outcome of the previous workshop, SEAMEO RIHED has continued to strengthen the capacities and networks of IROs by organizing **the 2016 SEAMEO RIHED International Workshop on Internationalization and Academic Exchanges: *“Embracing the New Normal for IZN: Quality Mobility”*.** The main purposes of the International Workshop are to explore the effective role of IROs in higher education internationalization, stressing on educational exchange programs, to revisit practices and challenges of IROs focusing on the common issues in order to develop mutual standards and practices, and to observe cross-cultural management and discuss its application for HEIs. In this regard, the Workshop seeks to build capacities in the region to manage effective exchange programs and encourage HEIs to strengthen international activities for quality mobility and the overall development of the region.

**OBJECTIVES**

* To discuss the trends and changes in higher education in the context of internationalization
* To share practices, challenges, experiences, and lessons learned regarding exchange program management
* To identify the effective roles of IROs in the process of higher education internationalization and its relationship with the world of work
* To promote IROs on how to tackle cross-cultural issues possibly occurred in the process of internationalization
* To analyze the trends and implications of future student mobility and its development

**KEY TOPICS**

* Academic Exchanges: Excellence is Essential
* Internationalization and its Implications
* IROs - Voice of the Management
* IROs - Gaps and Frustration
* From Complaints to Compromise and Completion
* Tackling Cross-Cultural Issues
* Study Visit “Widening Perspectives”

**EXPECTED OUTCOME**

The participating delegates are equipped with knowledge and awareness towards the issues and challenges that typically occur in the internationalization of higher education and educational exchange management as well as how to overcome them. The participants should be able to effectively adapt the lessons learned from the Workshop with their respective institutions. Additionally, a strong regional network and collaboration among IROs in the region build to enhance and strengthen further cooperation is another expected outcome of the Workshop.

**PARTICIPANTS**

* International Relations Officers (IROs) - Directors, Deputy Directors, Officers, Coordinators and Administrators of International Relations Offices
* Academic officers responsible for education internationalization & student exchange programs
* University representatives

**Note**: Maximum capacity is 30 participants.

**DATE**

The Workshop will be held from 23rd to 25th February 2016.

**VENUE**

The venue of the Workshop is Busarakam Room, 2nd Floor, AVANI Atrium Hotel, Bangkok, Thailand. For more information, please visit **www.avanihotels.com/atrium-bangkok**.

**WORKING LANGUAGE**

The Workshop will be entirely conducted in English.

**WORKSHOP REGISTRATION FEE**

USD 700

**15 % Discount** from the registration fee until 31 January 2016

**Fee includes the following:**

* Attendance of all workshop sessions;
* Guest keynote lecture;
* Special talk;
* Half-day study visit;
* Daily lunch and coffee/tea breaks;
* Welcome dinner;
* Workshop materials.

**Fee does NOT include** airfare and hotel accommodation.

**Kindly transfer the workshop registration fee to the following account:**

Account: SEAMEO RIHED

Account Number: **003 2 90026 8**

Bank Name: Thai Military Bank Public Company Limited (TMB Bank)

Address: 34 Phayathai Road, Phayathai, Ratchetewi, Bangkok 10400

BIC/Swift: TMBKTHBK

**Notes:**

\* Bank charges are to be borne by the participant.

\*\* No refund will be issued if the participant fails to show up at the international workshop.

**REGISTRATION INFORMATION**

* Fill in the enclosed **Registration Form (Appendix 1).**
* Submit the completed registration form along with **a scanned copy of** **bank transfer receipt** to Mr. Nitipong Srisoontaraporn | nitipong@rihed.seameo.org and Ms. Thanthakorn Phuangsawat | thanthakorn@rihed.seameo.org
* Make sure that the participant’s name is legible for the payment to be processed.

**ACCOMMODATION**

Designated hotel is AVANI Atrium Hotel, Bangkok, Thailand.

Participants are advised to make all arrangements for their accommodations directly to the hotel via email or fax. These include the making of reservations, guarantee and payment of rooms and other expenses at the hotel.

Hotel Contact Person : Ms. Kanokkarn

Email : kanokkarn\_ch@avanihotels.com

reservations\_vatr@avanihotels.com

Telephone : +662 718 2023

Fax : +662 718 2011

**PROGRAM**

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| **Time** | **Program** | **Main Points** |
| **Day 1 – Monday 22 February 2016**  Arrival of Participants | | |
| **Day 2 – Tuesday 23 February 2016** | | |
| 08.00 – 08.30 hrs. | Registration |  |
| 08.30 – 08.45 hrs. | **Welcome Address**  By Ms. Porntip Kanjananiyot, Special Advisor, SEAMEO RIHED |  |
| 08.45 – 09.00 hrs. | Icebreaking |  |
| 09.00 – 10.30 hrs. | **Keynote on “Exchanges: Its Excellence is Essential”**  By Mr. Neil A. Hansen, ExxonMobil’s Lead Country Manager for Thailand | - Preferred qualifications of the future workforce  - Definition of excellent exchanges  - Possible forms of 21st century exchanges  - Esso and its exchange initiatives  - Connectivity/*Lintegration* of skills, networks |
| 10.30 – 10.45 hrs. | Refreshments |  |
| 10.45 – 12.00 hrs. | **Special Talk on “Internationalization and Its Implications”**  By Ms. Porntip Kanjananiyot, Special Advisor, SEAMEO RIHED | - Meaning of IZN and its importance to the changing world and universities  - What quality exchange programs could contribute to the IZN  - Actions to be taken into consideration |
| 12.00 – 13.00 hrs. | Lunch |  |
| 13.00 – 14.30 hrs. | **“IROs – Voice of the Management”**  By Mr. Wolfgang Kubitzki, Principal Social Sector Economist, Asian Development Bank and Ms. Charanya Burapharat, Vice President, Office of the President, Bangkok Bank Public Company Limited  Moderator: Asst. Prof. Surakit Nathisuwan, Lecturer at the Faculty of Pharmacy and former Vice President for International Affairs, Mahidol University | - To share experiences with participants how working with staff who have had prior exchange exposure (study abroad, work and travel, short-term exchange, etc.) could be different both pluses and minuses.  - To get your thoughts how you would prefer seeing new graduates are if they become your new hires....overseas experiences essential, why? If not that important, why?  - To identify qualities you think are important if they're posted overseas, particularly in the ASEAN region, considering the increased mobility within and across the region (like yourself).  These three objectives are created to ignite the participants who are mainly from the ASEAN region and handling exchange programs to understand the world of work better, how employers can benefit from the experiences of employees and vice versa, how graduates can be better prepared for the work in multi-cultural environments, how exchanges can play a vital role, and what the next steps of universities could be. |
| 14.30 – 14.45 hrs. | Refreshments |  |
| 14.45 – 17.00 hrs. | **Workshop I: “IROs – Gaps and Frustration?”**  By Ms. Porntip Kanjananiyot, Special Advisor, SEAMEO RIHED | Framework: New Normal (analyze each issue – its development from past to present and future with implication in IRO and exchanges)   * Gender * Generation * Terrorism * Digital world * Diseases |
| 18.00 – 20.00 hrs. | Welcome Dinner (TBC) |  |
| **Day 3 – Wednesday 24 February 2016** | | |
| 09.00 – 10.30 hrs. | **Panel on “Voices Unheard?”**  By Mr. Narongchai Rungwichitsin, a Global Undergraduate Exchange alumnus, and 2 foreign students/alumni of exchange programs  Moderator: Dr. Rattana Lao, Lecturer, Pridi Banomyong International College, Thammasat University | Reflections on the management of exchange programs   * What is great and impressive – commonalities? * What still needs to be done – why? * What could be done better? |
| 10.30 – 10.45 hrs. | Refreshments |  |
| 10.45 – 12.00 hrs. | **Workshop 2: “From Complaints to Compromise and Completion!”**  By Dr. Romyen Kosaikanont, Vice President for International Affairs, Mae Fah Luang University | Design with cases that MFU has experienced/heard/observed! |
| 12.00 – 13.00 hrs. | Lunch |  |
| 13.00 – 14.30 hrs. | **Workshop 3: “Tackling Cross-cultural Issues: What Continues to Happen Repeatedly!”**  By Ms. Porntip Kanjananiyot, Special Advisor, SEAMEO RIHED | Discussions on 5 cases i.e.   * Harassment * Depression * Plagiarism * Diversity * Face saving |
| 14.30 – 14.45 hrs. | Refreshments |  |
| 14.45 – 17.00 hrs. | **Preparation for the study visit at the**  **Thai Public Broadcasting Service (Thai PBS)** | Public Media in the Age of Media Massification |
| **Day 4 – Thursday 25 February 2016** | | |
| 09.00 – 11.00 hrs. | **Study Visit “Widening Perspectives”**  By Mr. Anothai Udomsilp,  Director of Academic Institute of Public Media, Thai PBS  Moderator: Ms. Porntip Kanjananiyot, Special Advisor, SEAMEO RIHED | Suggested key points to share ( 60 mins)   * Overview on Thai PBS (25 mins) including * Any significant differences between Thai and US PBS and any cross-cultural implications? * With changing platforms that have made news more easily accessible, what strategies are needed and have been put in place by Thai PBS? * Selection of programs and program impacts * Thai PBS and ASEAN: What are the focuses and are there any exchange programs within and beyond the region? * Expectations of Thai PBS of its staff: Qualifications preferred, Skills universities cannot teach. Is cross-disciplinary learning International exchange experience beneficial and their worldviews? * Assessment of the achievements * Q&A (35 mins)   Group assignment (30 mins) with related Thai PBS teams coming to talk with the participants for this following topics (each group has about 5-6 participants):   * International collaboration and strategies * Risk management * Fundraising * Reporters/Anchors/hands -on staffs * Branding   Walking Tour (30 mins) |
| 11.00 – 12.00 hrs. |  | Group discussion   * Common findings & Lessons learned * How to integrate ideas to IRO and exchanges |
| 12.00 – 13.30 hrs. | Lunch and return to the training venue |  |
| 13.30 – 15.00 hrs. | **Workshop 4 “What’s Next?”**  By Ms. Porntip Kanjananiyot, Special Advisor, SEAMEO RIHED | Group discussion   * Summary of overall key learning issues * *Lintegration* * What can be done NOW |
| 15.00 – 15.30 hrs. | **Wrap-up**  By Ms. Porntip Kanjananiyot, Special Advisor, SEAMEO RIHED |  |
| **Day 5 – Friday 26 February 2016**  Departure of Participants | | |

**Notes:**

\* All participants are required to finish their PRE-WORK ASSIGNMENT for the training to be highly effectively and fruitful. The pre-work will be sent to registered participants.

\*\* Most workshops, unless specified, will be conducted by Ms. Porntip Kanjananiyot, Special Advisor, SEAMEO RIHED and former Fulbright Thailand Executive Director.

**FURTHER INFORMATION**

Participants are warmly welcomed and persuaded to contact the following persons for further details of the Workshop.

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